





LOMONOSOV MOSCOW STATE UNIVERSITY THE CENTER FOR STRATEGIC STUDIES

RANEPA NORTH-WEST INSTITUTE OF MANAGEMENT

THE SHANGHAI UNIVERSITY SCHOOL OF ECONOMICS

On organizing the 4th International contest "Innovative development strategies"

The Center for Strategic Studies under Lomonosov Moscow State University and North-West Institute of Management of the Russian Presidential Academy of National Economy and Public Administration (NWIM RANEPA) with the participation of the Shanghai University will organize

the 4th International contest "Innovative development strategies"

From 1, September to 5, November 2020

The contest of young scientists' research works is aimed at promoting and developing strategizing methodology, strategic thinking and strategist's skills. Organizing the international contest is part of a multifunctional system of professional interaction between citizens and organizations operating in the area of development and implementation of strategies, strategic consulting and management.

Participants of the contest can be students of grades 8-11 of secondary schools, Bachelor and Master students and post-graduates of higher educational institutions, young teachers and researchers.

The main topics of the contest are development and implementation of a strategy, actual aspects of strategizing and strategic management. The participants are suggested to carry out research on strategizing in economics, transportation, industry, agricultural business, information technology, sociology, culture, ecology, education, sports, medical science and tourism. The contest work must be a piece of research and include an abstract, clearly formed actuality, objective and tasks, the object, the subject and method of study, significance of the results for science and practice.

The contest study must show the author's skill of working with literature on the topic and introduce innovative strategic suggestions revealing the individual contribution of the participant(s).

Information on registration and requirements for the contest works can be found in the Appendix.

The results of the contest will be announced on 30, November 2020. The participants, the winners and their scientific advisers will be awarded certificates and diplomas.

Chairman of the Center for Strategic Studies under Lomonosov Moscow State University

Dr. Vladimir L.Kvint

Director of the North-West Institute of Management of RANEPA, Doctor of Economics

Vladimir A.Shamakhov

Executive Dean of the Shanghai University' School of Economics, Professor of Economics

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